



Kirkpatrick & Hopes
consulting accountants & business advisers

GoalGetter

...clear focus to drive your business forward

What is GoalGetter?

GoalGetter is a software-driven business planning tool that has been specifically designed for owner managed businesses.

Basically you use GoalGetter to bring structure and discipline to your business planning process. GoalGetter will make you accountable, will help you discover (or re-discover) fresh possibilities, new opportunities and a bright future for your business.

What exactly does it cover?

GoalGetter helps you identify the most important issues facing your business today and crucially, it generates a detailed prioritised action plan that when implemented, will deliver the results you want for your business.

You can opt for a short GoalGetter session that will simply deal with the most pressing issue facing your business now or you can opt for the full business planning day. GoalGetter is made up of eight key areas in the series that look at helping to reveal everything that matters to you and your business. The eight areas are:

- **Personal goals** - what's important to you on a personal level
- **Business goals** - what you want to achieve with your business
- **Where you are now** - understand better where your business is now and what the future holds
- **Marketing** - work on your marketing and sales strategies, pricing, promotion, products and service offering

- **People** - work on your strategies for building a great team of people and getting the very best from them
- **Systems** - work on your business's systems and processes
- **Finance** - how do you plan to pay for it?
- **Action planning/reviewing** - this looks at what you have to do, to make the things that matter to you actually happen?

Who will benefit?

- Any business which is looking to grow and expand
- Any business that needs to increase its profit
- Business owners who do not have the time or experience to produce their own business strategy
- Any business that needs to raise money from a bank
- Any business owner who is working too hard on their business for very little reward

What results can you expect?

- A more systems led approach to business
- A clearly defined plan to develop your business
- Improved business results
- Increased income and profit
- A more focussed approach to business

What is your investment?

GoalGetter sessions start from £250.00 plus VAT for an individual session or £1500.00 plus VAT for the full day. But you really have nothing to lose and everything to gain because we give you the same **unconditional 100% money back guarantee** that we give with our other business development services. If in the unlikely event that you are not completely delighted by the end of the review or not completely satisfied you have received value for money, we will not ask you to pay – you will owe us nothing.

Why do we give you this guarantee?

We understand it is difficult to know how valuable a service is until it has been experienced. So, we eliminate the risk for you by asking you to make your mind up afterwards. In short, we don't want the risk of a small investment to get in the way of helping you improve your life as a business owner.

Will it work for you?

Categorically YES. Everyone knows that setting goals works...it's not rocket science...it is just difficult to do, especially for your business when there is so much to consider.

GoalGetter makes it easy and gives you an action plan so you can turn dreams into goals and then take specific action. GoalGetter also allows you to share your vision with your bank and team.

Ongoing support

As well as working through the software with you, you will have access to us on an ongoing basis. We will discuss your action plan and we ask you for "nagging rights" so that we can support you in driving your business forward.

Kirkpatrick & Hopes services also include:

Business Advisory Services

Business Builder Review
Business Edge
Simple Stuff That Works (SSTW)
Strategic Planning Day
Making it Happen
Boardview
System Builder

Accounts & Audit Services

Benchmarking
Financial Performance Review
Monthly Financial Performance Review
OnePage Plans
Business Valuations
Retirement Reviews
Business Start-Up & Company Formations
Statutory Accounts & Audits

Marketing Services

Marketing Audit
Marketing Strategies
Sales & Management Training
Interim Management
Direct Mail Campaigns
Mystery Shopping
Market Research

Taxation Services

Setting Up & Buying a Business
Tax Planning Reviews & Profit Extraction
Buying an Investment Property
Tax Investigations
Tax Returns & PIIIDs
Estate & Capital Taxes Planning
VAT Advice & Planning

Management Accounting Services

Management Accounts
Management Accounts Review
Cash Flow & Profit Forecasts
Accounting Software & Training
Sage Consultancy

HR & Payroll Services

Payroll Processing
Employment Contracts & Handbooks
Health & Safety Audits
Human Resource Audits

Overdene House, 49 Church Street, Theale, Reading, RG7 5BX

Telephone: 0118 923 5800 Fax: 0118 923 5801 Email: mail@kandh.co.uk Website: www.kandh.co.uk

Registered to carry out audit work and regulated for a range of investment business activities by the Institute of Chartered Accountants in England and Wales.
An ACCA approved training practice. Kirkpatrick & Hopes Ltd. Registered Office as above. Registered in England number 4182948.